

Sustainable Communities Overview and Scrutiny Committee 25.10.11 Appendix B: Draft Economic Development Plan - Headline Consultation Results

Total responses - 105 (81 via online consultation, 24 as email/letter/meeting)
Valid percentages are based on the number of responses to the question.

1. Are you a:

	Frequency	Valid Percent
Central Bedfordshire Resident	31	30
Central Bedfordshire Business	29	28
Public body/organisation	8	8
Town or Parish Council	5	5
Educational body/ organisation i.e. Higher/further education, training	11	11
Voluntary organisation	5	5
Local Authority	3	3
Community group	1	1
Other	9	9
Total	102	100
Missing	3	
Total	105	

1a. Other specified

Registered Charity and Company Limited by Guarantee
Planning consultant acting for a major local landowner, Legal & General Assurance Society Limited
Bedford Borough resident who does business across the county
Business Support Organisation - Chamber
Business that is outside Bedfordshire but works in Bedfordshire
Developer

2. To what extent do you agree or disagree with the need to prioritise jobs growth and create the conditions to stimulate economic growth?

	Frequency	Valid Percent
Strongly agree	41	54
Agree	30	39
Neither agree or disagree	5	7
Total	76	100
Missing	5	
Total	81	

Strongly agree + Agree

71

93

3. The plan sets out four themes to achieve the economic potential of Central Bedfordshire. Please indicate which theme you think is most important.

	Frequency	Valid Percent
2. Land and Premises	28	35
1. Supporting businesses	26	33
4. Skills for Growth	15	19
3. Into Work	10	13
Total	79	100
Missing	2	
Total	81	

4. Within the theme "Supporting Business" we have identified the following areas of focus. Please indicate which two areas you think are most important? (Percentage figure is based upon total number of responses to consultation)

	Frequency	Percent
Start-ups and Entrepreneurial Activity	46	57
Business Support	34	42
Inward Investment	26	32
Business Engagement	20	25
Innovation	20	25

5. Within the theme "Land & Premises" we have identified the following areas of focus, Please indicate which two areas you think are most important? (Percentage figure is based upon total number of responses to consultation)

	Frequency	Percent
Regenerating our Town Centres	37	46
Delivery of Key Infrastructure	30	37
Supporting Rural Diversification	20	25
Land Use Policy	16	20
Supporting the roll out of next generation broadband	15	19
Bringing forward employment land	15	19
Business Incubation	14	17

6. Within the theme "Into Work" we have identified the following areas of focus. Please indicate which two areas you think are most important? (Percentage figure is based upon total number of responses to consultation)

	Frequency	Percent
Promoting Enterprise	44	54
Targeting Youth Unemployment	37	46
Getting to Work	22	27
Tailoring welfare provision to local need	12	15
Advice and Guidance	10	12
Supporting targeted disadvantaged groups to get back into work	9	11
Volunteering as a route to employment	8	10

7. Within the theme "Skills for Growth" we have identified the following areas of focus. Please indicate which two areas you think are most important? (Percentage figure is based upon total number of responses to consultation)

	Frequency	Percent
Promoting Apprenticeships and Vocational Learning	50	62
Meeting the Skills Needs of Employers	47	58
Developing the Workforce	26	32
Raising Individuals' Aspirations and Achievements	16	20
Provision of Labour Market Intelligence	5	6

8. Please provide your contact details if you would like to be:

	Frequency	Percent
Notified when the final Economic Development Plan is available to download from the Council's website	42	52
Involved in the delivery of the Economic Development Plan	34	42

9. Are you male or female?

	Frequency	Valid Percent
Male	53	68
Female	25	32
Total	78	100
Missing	3	
Total	81	

10 What is your age?

	Frequency	Valid Percent
18-29 yrs	3	4
30-44 yrs	21	27
45-59 yrs	32	41
60-64 yrs	13	16
65-74 yrs	8	10
75+	2	3
Total	79	100
Missing	2	
Total	81	

11. Do you consider yourself to be disabled?

	Frequency	Valid Percent
No	70	93
Yes	5	7
Total	75	100
Missing	6	
Total	81	

12. To which of these groups do you consider you belong?

	Frequency	Valid Percent
White British	68	88
Asian or Asian British	2	3
Black or Black British	1	1
Other	6	8
Total	77	100
Missing	4	
Total	81	